



KCIC Investment Summit Program

Theme: Climate Financing Opportunities for MSME Growth

KCIC Partner Network



Summit Sponsors & Partners







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Overview/Context

Green entrepreneurship in Kenya offers a \$123 billion market opportunity for small and growing businesses (SGB-active) segments. Research from ANDE reveals that these billions of dollars worth of economic opportunities for investors and entrepreneurs are in critical sectors of the Kenyan economy. The waste management and circular economy sector has a market opportunity of US \$54 billion, Sustainable Agriculture and Aquaculture (US \$33 billion), and water management (US \$22 billion).

On the other hand, the East Africa Economic Outlook 2023 report from the AfDB highlights key insights regarding climate investments in the region. In 2020, East Africa received a substantial USD 7.6 billion in climate investments, accounting for a significant 26% of Africa's total climate investments. According to the East Africa Economic Outlook 2023 report from the AfDB, 90% of climate financing originating from public sources, while only 10% is contributed by the private sector.

East Africa still falls significantly short of its climate-resilient development target of USD 739.4 billion for the decade spanning 2020 to 2030. In 2020, the region covered a mere 11% of its estimated annual climate financing needs, amounting to USD 67.2 billion. This created an alarming annual climate finance gap of USD 59.6 billion, underscoring the urgent need for increased investment in green growth and climate resilience.



The Summit

We are convinced that investing in ideas and entrepreneurs in the climate space is the best way to tap into this opportunity. A green and clean future demands thousands of innovations challenging the current business models.

Investments in vital sectors like renewable energy, sustainable agriculture, infrastructure, waste management, and commercial forestry hold the potential to steer Kenya and East Africa towards green, sustainable economies. Realizing this potential requires targeted efforts to facilitate innovative financing instruments for private sector involvement in green growth.

The KCIC Investment Summit is a dynamic event organized with the aim of linking groundbreaking green enterprises with potential investors. The summit serves as a premier platform for showcasing the innovative climate solutions and lucrative green investment opportunities available in Kenya and East Africa as a whole.

Through the KCIC Investment Summit, we are creating an environment where groundbreaking ideas can flourish, where entrepreneurs can showcase their solutions, and investors can find opportunities that align profit with purpose.

Summit Objectives

- To initiate policy dialogues on climate financing ecosystem and green investment.
- To Unlock Climate Financing Opportunities for MSME Growth.
- To Foster meaningful connections between green enterprises, investors, and stakeholders, leading stronger climate action.

Summit in Numbers



350+
Investor-ready
entrepreneurs



200+
Investors



25+

Strategic partners, as well as thought leaders and ecosystem sector players from around the world

About Kenya Climate Innovation Center (KCIC)

Kenya Climate Innovation Center (KCIC) is a social impact organization operating in the climate space, and driven by innovation. KCIC provides incubation, acceleration, capacity-building, and innovative financing to entrepreneurs developing innovative solutions to climate change.

Over the past decade, KCIC has offered support to over 3,500 enterprises across five thematic areas; Agribusiness, Renewable Energy, Commercial Forestry, Waste Management, and Water Management. Impressive results and impact has been witnessed, and vital lessons and insights gathered.

2,743 enterprises have been supported to sell products worth US\$ 83 million. Business incubation by KCIC has seen a commercialization rate of 67%. 235 businesses/ startups have been supported to leverage external financing, to a tune of US\$ 63 million. 473,732 Tonnes of CO₂ has been mitigated as a result of KCIC interventions, and about 73 policy advocacy and intervention initiatives have been undertaken. 83,348 people are accessing clean water due to our interventions. 39,547 jobs have been created, with 56% being women.

The KCIC Investment Summit embodies our unwavering commitment to accelerating the transition to a sustainable future. It serves as a catalyst for collaborations that will shape our planet's resilience, providing opportunities for climate entrepreneurs to secure vital investments while unlocking new pathways for sustainable growth.

Join us as we gather leaders, visionaries, and changemakers from around the world to explore, connect, and invest in the transformative power of climate entrepreneurship.

Together, let's seize the opportunities that lie within the intersection of innovation, entrepreneurship, and climate action. Together, we can shape a better, greener world.



Main Activities

Venue and Date

The KCIC Investment Summit 2023 will take place at the iconic Edge Convention Centre, located at the College of Insurance in South C, Nairobi. The summit will take place from 4th to 6th October 2023.



Partner Side Events

Join hands with our esteemed partners in dedicated Partner Events. These sessions are curated by our collaborating organizations and provide an invaluable platform to explore specific themes, projects, or initiatives aligned with the summit's goals. Partner Events foster collaboration, knowledge sharing, and a collective drive for sustainable change.

Thematic Deal Rooms

The heart of the investment action beats in our Thematic Deal Rooms. Here, investors and entrepreneurs come together in focused settings to explore investment opportunities within the five core thematic areas of the summit. It's where connections are made, deals are shaped, and the future of climate innovation takes root. The deal rooms will fall in either of the following categories: Green Transition, Nature based Solutions, Circular Economy, Agribusiness, Livestock and Agritech, Commercial Forestry.



Plenary Sessions

Our Plenary Sessions are where the big ideas take center stage. Thought leaders, policymakers, and influencers converge to discuss pressing green investment challenges, emerging trends in the ecosystem, and the path forward. Be part of these dynamic discussions that drive global dialogue and shape the climate action agenda.

Entrepreneur TED Talks

Prepare to be inspired by our climate entrepreneurs in Entrepreneur TED Talks. In these powerful and concise talks, innovators share their journeys, visions, and solutions. These talks are a testament to the transformative impact of sustainable entrepreneurship and a window into the boundless possibilities of climate innovation.



Knowledge Café: "Empowering Climate Shepreneurs"

Join us in the Knowledge Café Forum: "Empowering Climate Shepreneurs", as we celebrate the remarkable journey of women entrepreneurs in the climate space. This engaging session features an all-women panel discussion where these pioneering entrepreneurs will share their triumphs, milestones, and the unique challenges they've encountered. It's a candid exploration of how women are driving climate innovation, overcoming barriers, and shaping the future of sustainability. Be inspired and join the conversation about fostering diversity, equity, and inclusion in the climate entrepreneurship landscape.

Gala Dinner

Coming on the last day of the summit, the Gala Dinner will be a night of celebration and connection. A moment to relax, network, and reflect on the summit's achievements. You can look forward to sharing experiences, building relationships, and revelling in the collective commitment to a sustainable future. A night to remember in the company of like-minded change-makers.



DAY 1



CLIMATE POLICY



DAY1: WEDNESDAY, OCTOBER 4TH 2023: MODERATED BY: JULIANS AMBOKO

TIME	SESSION
7:30 am - 8:30 am	Arrival and Registration
8:30 am - 9:15am	<p>Official Opening Ceremony</p> <p>Venue: Kilimanjaro</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Joseph Murabula, CEO, KCIC • Dr. Ben Kajwang - CEO, College of Insurance • Mr. Stephen Gitagama, CEO, NMG • Professor Izael Pereira Da Silva, Board Chair, KCIC
9:15 am- 9:35 am	<p>Development Partners Remarks:</p> <ul style="list-style-type: none"> • Ambassador Stephan Schönemann, Royal Danish Embassy • Ambassador Henriette Geiger, European Union in Kenya/EUD Representative
9:35 am- 10:00 am	<p>Keynote Address:</p> <p>Ali Mohamed - Advisor on climate change and Green Growth, Office of the President</p>
10:00 am-10:30 am	<p>Chief Guest Remarks:</p> <ul style="list-style-type: none"> • Hon Prof Njuguna Ndung'u, Cabinet Secretary, National Treasury and Economic Planning / Dr. Chris Kiptoo, CBS, PS, National Treasury and Economic planning
10:30 am-11:00 am	Exhibition showcase for the Chief guest and Keynote speakers-Felix/Jabez
10:30 am-11:00 am	<p>TED-style talk sharing entrepreneurial success story</p> <p>Venue: Kilimanjaro</p> <p>Speaker:</p> <ul style="list-style-type: none"> • Jane Maigua, CEO, Exotic EPZ Limited • Chris Mara,CEO, Kiri
11:00 am-11:35pm	Health break
11:35 am-12:45 pm	<p>Plenary.</p> <p>Sequence 1: Enhancing the role of MSMEs in addressing Climate Change</p> <p>Venue: Kilimanjaro</p> <p>Moderator: Julians Amboko</p> <p>Panellist:</p> <ul style="list-style-type: none"> • Mr Joseph Murabula, CEO, KCIC • Henry Mwenda, CEO, Micro and Small Enterprises Authority (MSEA) • Adolfo Cires Alonso, Programme Manager Finance and Private Sector Development, European Union Delegation to Kenya • Joshua Obengele, Africa Guarantee Fund
12:45 pm-2:00 pm	Networking lunch and Exhibition showcase
2:00 pm-3:00pm	<p>Plenary.</p> <p>Sequence 2: Stimulating Climate Investment through Policy Action</p> <p>Venue: Kilimanjaro</p> <p>Moderator: Vincent Ogaya</p> <p>Panellist:</p> <ul style="list-style-type: none"> • John Kioli, The Chairperson Kenya Climate Change Working Group • Representative from FLOCCA • Dr. Fred Ishuga, General manager Renewable Energy, Research and development, REREC • Jared Osoro, Director of Credit Markets, FSD

3:00 pm - 5:30 pm

Deal Rooms

Theme 1: Green Transition

The “Green Transition Deal Room” serves as a forum for stakeholders to engage in conversation about green or sustainable initiatives. Additionally, Investors will get the opportunity to meet entrepreneurs in the Productive use of Energy and Renewable Energy sectors

Venue: Suswa

45min: Panel session

Moderator: Saumu Ismail

Assistants: Erastus Makena and Swalehe Mwakulola

Speakers:

- Tim Mwangi, Head of Practical Action Consulting, Practical Action
- Oyunge Fredrick, Nolan Clark EA Limited
- Klaudine Wakasa, Director of advisory, Mercy Corps
- Anthony Mahira-DOB Equity
- Vandana Thottoli, Business Development Advisor, SNV

60 min: Entrepreneur Pitches

45 min: Entrepreneurs-Investors matchmaking sessions

Theme 2: Agribusiness and Livestock

An “Agribusiness and Livestock Deal Room” serves as a forum for stakeholders to engage in conversation about agriculture and livestock farming initiatives. The Investors will get the opportunity to meet entrepreneurs in the Agribusiness and Livestock

Venue: Kilimanjaro

45min: Panel session

Moderator: Polly Mwongera

Assistants: Erick Otieno and Christine Mbaabu

Speakers:

- Dennis Kasuku , Investment Analyst ,FCA Investments Ltd
- Titus Sigala, CEO, Ripple Effect
- Grace Wangeci, Allure Vet Supplies
- Immaculate Ochieno, Lending Manager, Shared Interest Society
- Stanley Gicheru, Relationship Manager Agribusiness, NCBA
- Venny Mayaka, Deputy Chief of Party, USAID Kuza

60 min : Entrepreneur Pitches

45 min : Entrepreneurs-Investors matchmaking sessions

Theme 3: Circular Economy and Sustainability

A “ Circular Economy and Sustainability Deal Room “ serves as a forum for stakeholders to engage in conversation about advancing the principles of a circular economy and sustainability. The Investors will get the opportunity to meet entrepreneurs in the waste management sector.

Venue: Aberdare

45min: Panel session

Moderator: Benjamin Barwa

Assistants: Carol Weru and Shadrack Kibet



	<p>Speakers:</p> <ul style="list-style-type: none"> • Vanam Prabhakar, CEO, KCL • Mercy Kimalat, CEO, ASSEK • Peter Fry, Executive Director, Kua Ventures • Elana Laichena-Delta40 Venture Studio • John Irungu-NAWASCCOAL • Abel Boreto-Novastar Ventures <p>60 min : Entrepreneur Pitches</p> <p>45 min : Entrepreneurs-Investors matchmaking sessions</p>
5:30pm-	Networking and Guest leave at their own pleasure



DAY 2



CLIMATE FINANCING



5TH OCTOBER 2023 - DAY 2: MODERATED BY: NINA SHABAN

TIME	ACTIVITY
7:30 am - 8:20 am	Arrival and Registration
8:20 am - 8:30 am	<p>Welcome remarks and highlights of the upcoming day</p> <p>Venue: Kilimanjaro</p> <p>Speaker: Felix Magaju, Director Enterprise Support & Investment, KCIC</p>
8:30 am - 9:15 am	<p>Keynote Remarks:</p> <ul style="list-style-type: none"> • Naomi Wagura, Director for Country Programs, GEAPP • James Mwangi, Chief Executive Officer, Africa Climate Ventures • Representative-The MSMEs Adviser office of the president/ World Resources Institute Representative • Dr. Robert Ddamulira Ph.D, Program Officer, Mott Foundation
9:15am-9:35am	<p>Sponsors remarks</p> <ul style="list-style-type: none"> • Rose Nzyoka, Country Representative, Palladium • Tito Mutai, Founder & CEO, Agri Africa
9:35 am -10:35 am	<p>Plenary.</p> <p>Sequence 3: Understanding the mind of an investor</p> <p>Venue: Kilimanjaro</p> <p>Moderator: Nina Shaban</p> <p>Panellist:</p> <ul style="list-style-type: none"> • Judith Odhiambo, KCB Group Head Corporate and Regulatory Affairs • Akihiro Takamitsu, General Manager Nairobi Branch, Mitsui and Co. • Valentine Tenge, Investment Officer, KCV • Federico Biadene, East Africa Senior Programme Associate, Partnerships for Forests Programme at Palladium • Curtis Musembi, Investment Manager Eastern and Southern Africa, OikoCredit
10:35 am - 11: 00am	Health break
11:00 am - 11:30 am	<p>TED-style talk: Entrepreneurial success story</p> <p>Venue: Kilimanjaro</p> <p>Speaker:</p> <ul style="list-style-type: none"> • Kelvin Gacheru Mobiwater • Yvonne Otieno Miyonga Fresh Greens
11:30 am - 12:30 pm	<p>Plenary.</p> <p>Sequence 4: Gender Inclusive Approach in Climate Investment</p> <p>Venue: Kilimanjaro</p> <p>Moderator: Nina Shaban</p> <p>Panellist:</p> <ul style="list-style-type: none"> • Ada Marmion, Director of Partnership Knowledge and Impact,, Africa Enterprise Challenge Fund • Margaret Komen, CEO, Mace Food • Caroline Mukeku, Regional Gender Specialist, World Vision • Winnie Chepkemai Mutai, Climate Change Re-accreditation and Readiness Programme Expert, AFDB
12:30 pm - 1:30 pm	Networking lunch and Exhibition showcase
1:35 pm - 2:00 pm	Tour of the Investment Summit exhibitors by the CS SMEs and the European Commissioner for International Relationships
2:00 pm - 2:30 pm	<p>Keynote Remarks:</p> <ul style="list-style-type: none"> • Remarks by Professor Izael Pereira Da Silva, Board Chair, KCIC • Hon. Simon Kiprono Chelugui, Ministry of Co-operatives and Micro, Small and Medium Enterprises (MSMEs) Development • Ambassador Henriette Geiger, European Union in Kenya • Jutta Pauliina Urpilainen, European Commissioner for International relationships in the European Commission

2:40 pm - 5:10 pm

Deal Rooms

Theme 1: Nature based Solutions

A “ Nature-Based Solutions Deal Room “ serves as a forum for stakeholders to engage in conversation about nature-based solutions and commercial forestry. The Investors will get the opportunity to meet entrepreneurs in the commercial forestry, seedling propagators, beekeeping sector.

Venue: Suswa

45 mins: Panel session

Moderator: Elizabeth Odima

Assistants: Erick Chweya & Polly Mwongera

Speakers:

- Lorraine Dixon, Portfolio Manager, UK Pact
- Paul Ohaga, Director, New Forest
- Nancy Githaiga, Country Director, African Wildlife Foundation
- Ian Isherwood, Bankability Expert, -WWF Dutch Fund For Climate and Development
- Dr. Kagombe Joram, Deputy Director, KEFRI

60 mins: Entrepreneur Pitches

45 mins: Entrepreneurs-Investors matchmaking sessions

Theme 2: The Transformative Role of Technology in Climate Financing, with a Focus on Agritech, Fintech, and Cleantech

This Deal Room” serves as a forum for stakeholders to engage in conversation about financial, technological, environmental, regulatory aspects to promote adoption of technology in climate financing thus ensuring the success of agricultural technology (AgriTech) , clean technology and financial technology initiatives. The Investors will get the opportunity to meet entrepreneurs who are integrating technology in their businesses for climate mitigation or adaptation.

Venue: Aberdare

45 mins: Panel session

Moderator: Susan Nakami

Assistants: Samuel Nguka and Elly Choso

Speakers:

- Mumbi Ndungu-Chief Operating Officer, Power Learn Project
- Robert Yawe, Ibiz Standard Chartered
- Bonface Nyalwal, Afri-Agrimark Ltd
- Melanie Keita, CEO, Melanin Kapital
- Jane Lumumba, Committee Member, Climate Change and Energy KNCCI, Africa Director, UN High Level Climate Champions

60 mins: Entrepreneur Pitches

45 mins: Entrepreneurs-Investors matchmaking sessions

Theme 3: Investing in Youth Led enterprises

This deal room will touch on opportunities and barriers to investment in youth-led enterprises. The Investors will get the opportunity to meet youth-led entrepreneurs with innovative solutions in the climate space.

Venue: Aberdare

40 min: Panel session

Moderator: Jabez Mutune

Assistants: Rodgers Wekesa and Seth Opande



	<p>Speakers:</p> <ul style="list-style-type: none"> • Charity Munyi- Senior Manager- Women & Youth Banking, Equity Bank • Benson Muthengi, CEO, Youth Enterprise fund • Esta Kamau, Country Director, Heifer international • Ronnie Komora - Assistant Manager Kenya Development Corporation • Serah Nderitu, Senior Program Officer, Youth Job and Entrepreneurship-GCA <p>60 mins: Entrepreneur Pitches</p> <p>45 mins: Entrepreneurs-Investors matchmaking sessions</p>
<p>5:30 pm - 7:00 pm Invite only</p>	<p>Knowledge café Forum: Tackling Barriers to Funding: Access to Capital for Youth and Women Entrepreneurs</p> <p>Venue: Rooftop (Kilele)</p> <p>Moderator: Janani Loum</p> <p>Keynote Speakers:</p> <ol style="list-style-type: none"> 1. Viridiana Wasike - National Government Affirmative Action Fund <p>Panellist:</p> <ol style="list-style-type: none"> 1. Elizabeth Wachira, VCP Program Manager for Kenya, World University Service of Canada 2. Carolyn Mwangi, Kimplanter 3. Louisa Gathecha, Founder, Bottle Logistics EA LTD. 4. Sarah Makena, Climate Investment Advisor - GIZ



DAY 3



CLIMATE ACTION



6TH OCTOBER 2023- DAY 3: MODERATED BY: TOBIAS BELLE

TIME	ACTIVITY
7:30 am - 8:10 am	Arrival and Registration
8:10 am - 8:20 am	Welcome remarks and Day Recap Venue: Kilimanjaro Speaker: Joseph Murabula, CEO, KCIC,
8:20 am - 9:00 am	Keynote Remarks: <ul style="list-style-type: none"> • Geoffrey Odundo, CEO Nairobi Stock Exchange • Dr.Habil Olaka, CEO , Kenya Bankers Association • Amos Gachuri - Financial Sector Depending (FSD Africa)
9:00 am - 9:15am	Sponsors Remarks: <ul style="list-style-type: none"> • Wyanie Bright - Chief of Party USAID Kuza
9:15 am - 10:15 am	Plenary Sequence 5: Demystifying the Carbon Credits Space Venue: Kilimanjaro Moderator: Ernest Chitechi Panellist: <ul style="list-style-type: none"> • Doug Miller, Deputy Director, Policy and Market Innovation, Clean Energy Buyers Alliance • Joseph Wambugu, Senior business Development Specialist, South pole • Mo Safdar - Commercial Manager Climate Impact Partners • Peter Kihuria, COO, Aquaclara Kenya • Naomi Moi, Project Coordinator, Climate Impact Partners
10:15 am - 10:45 am	Health break
10.45 am - 11.45 am	Plenary Sequence 6: Opportunities within the circular economy Venue: Kilimanjaro Moderator: Stephen Musyoka Panellist: <ul style="list-style-type: none"> • Lucy Muigai, CEO, B lab Africa • Bonnie Mbithi, CEO, WEEE centre • Muhammad Iqbal, CEO, Shizuka • Coca Cola Representative • Zachary Mikwa,Lead Climate Investing,African Venture Philanthropy Alliance
11:45 am - 1:15 pm	Partner Side Event Partner: KCL Venue: Kilimanjaro Panel Discussion: Importance of Sustainability Reporting to SMEs This side events aims to educate the SMEs on the importance of sustainable report, KCIC Consulting Limited is organising a side event within the KCIC Investment Summit.The objective of this event is to: Facilitate Sustainable Business Practices;Enhance Stakeholder Engagement;Improve Risk Management;Attract Investment and Partnerships Panellist: <ul style="list-style-type: none"> • Prabhakar Vanam • Representative from Private sector • Representative from NSE • GRI practitioner • Representative from KCB
1:15 pm - 2:15 pm	Lunch

2:30 pm - 4:00 pm	<p>Policy brief Presentation: Stimulating Climate Investment through Policy Action</p> <p>Venue: Suswa</p> <p>Policy brief Presentation:</p> <ul style="list-style-type: none"> Presented by Vincent Ogaya, The Research and Policy Officer, KCIC.
4.00 pm - 5:30 pm	<p>SME Agri Pitches</p> <p>Venue: Aberdare</p> <p>Pitches and match-making sessions</p>
5:30 pm - 8:00 pm Invite only	<p>Gala event</p> <p>Dress Code: Semi Official</p> <p>Venue: Kilimanjaro</p> <p>Sponsors Remarks:</p> <ul style="list-style-type: none"> Rose Nzyoka, Country Representative, Palladium

Day 2: Knowledge Cafe Cocktail Program

Title: Tackling Barriers to Funding: Access to Capital for Women Entrepreneurs

ACTIVITY	RESPONSIBLE PERSON	TIME
Icebreaking/Ground setting	Damaris Ogonji (KCIC)	5 Minutes
Keynote Address	Viridiana Wasike - Deputy Director National Affirmative Action Fund	5 Minutes
Introducing Panel topic by Moderator	Janani Loum (moderator and GESI Advisor WUSC/ KCIC)	5 Minutes
Panel Discussion	<p>Panellists;</p> <ul style="list-style-type: none"> Elizabeth Wachira, VCP Program Manager for Kenya, World University Service of Canada Carolyn Mwangi, Kimplanter Louisa Gathecha, Founder, Bottle Logistics EA LTD. Sarah Makena, Climate Investment Advisor - GIZ 	15 minutes
Q & A	Audience, Panellists & Moderator	25 Minutes
Closing Remarks	Mr. Joseph Murabula	5 Minutes
Networking	All participants	At convenience

Day 3: The Gala Dinner Program

ACTIVITY	RESPONSIBLE PERSON	TIME
Welcoming cocktail at the Entrance		5.30pm
Networking	ALL	5:30 pm - 5:35pm
Welcoming remarks and Ice breaker session	Moderators	5:35 pm - 5:45 pm
Sponsors Remarks	<ul style="list-style-type: none"> Gold Sponsor Platinum Sponsor 	5:45 pm - 6:15 pm
Dinner served	ALL	6:15 pm - 7:15pm
Gifting session	Moderator	7:15 pm - 7:25 pm
Competitions for the Entrepreneurs	Moderator	7:25 pm - 7:40 pm
Closing remarks	CEO	7.40pm - 8.00pm
Networking and guest leave at their own pleasure	ALL	8.00pm -





KCIC Partner Network



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